

# The Recycle Reader



SUMMER 2017



## SUMMER RECYCLING TIPS

The Employee Owners Continue to Increase Spaghetti Fundraisers

As the weather heats up and the days grow longer, our weekends are increasingly filled with summer trips, barbecues, and pool time. It all adds up to a lot of time spent outside in a beautiful environment we want to protect. So, while you're soaking up all the sun, reduce waste and save resources by following these summer recycling tips:

You'll likely be mowing the lawn a lot this summer, so don't let that cut grass end up in a landfill! The EPA estimates that yard waste accounts for 18% of our landfills, which are quickly filling up and running out of space. Your grass clippings are organic material that can be reused to benefit the environment. Instead of bagging the grass as you mow, leave it on the lawn where it will return valuable nutrients to the lawn. If you're worried about the

look of cut grass on your lawn, add your clippings to a compost pile, or place in your green bin. Either way, your grasscycling will make a big impact on the environment and help to reduce landfill burdens.

**On road trips**, pack food and snacks in reusable containers and bring a reusable water bottle instead of buying bottled water.

Don't forget to bring along bags to collect recyclables in the car and look for recycling bins at rest stops.

If you have old **beach or pool toys** that are old or ruined, try finding other uses for them or patching holes before throwing away. These products are usually made of PVC and therefore not recyclable, so think about that before buying new

ones. If you are shopping for new pool toys, buy those made from recyclable materials to minimize the ecological impact.

**At a summer barbecue or picnic**, make recycling convenient by putting a clearly labeled recycling bin by the trashcan.

Recycle cans, plastic, and aluminum foil. Since plastic cutlery usually can't be recycled, provide reusable knives and forks for your guests. If you really want to work toward zero waste, put out reusable napkins, plates, cups, and cutlery at your next party! Of course, this isn't always practical so, if you must buy disposable, try to find paper products that are made from recycled materials and are biodegradable or compostable.



## Reduce Toxic Waste and Make Your Life Easier!

Can't make it to the Yuba Sutter Household Hazardous Waste Facility on Saturdays? Here are some other options for leftover household toxics.



### Use it up

containers which are 5 gallons or smaller and are empty and dry can go in either your grey or blue cart - lids or caps must be removed.



### Give it away

ask your friends or family if they can use the product - it might be just what they want!



### Buy only what you need

don't buy extra just because it's on sale or in the "economy" size - remember to include the cost of disposal (your gas and time) to calculate the true price



### Find stores that offer "Take Back"

household batteries and fluorescent light tubes can't be "used up." Some stores are starting to take these items back when you buy replacements. Let stores know you want the convenience of Take Back service.

For more information on items that can't go in Recology carts, please call customer service at 743-6933. Or visit our web site at [Recology.com](http://Recology.com)

# GROCERY GOES GREEN(ER)

## Grocery Division & AB1826

The Recology Grocery Division provides large and small grocers throughout California with organics collection, hauling, staff trainings, and ongoing consulting to ensure compliance with regulatory standards, like the recent state mandate, AB 1826. This measure requires businesses and multi-family dwellings that generate 8-cubic yards or more of organic materials per week to arrange for organic recycling services.



The goal of the Recology Grocery Division is to help our grocers minimize food waste and instead compost unsold organic products in order to increase landfill diversion. Recology creates tailored programs that fit the needs of each store and management team.

## 2,400 TREES SAVED DAILY

### An Example Of How Email Has Changed Our World

Have you ever thought about how people used to send messages just 30 and 40 years ago? They wrote letters! Each email was then, a single piece of paper filled with hand-written pen or pencil messages. There is something special about writing a nice letter to someone, but in the spirit of Waste Zero, think about all of the paper we are saving now. Each day, you might send or receive over 100 emails.

It's probably possible to sit down and figure out the number of pieces of paper in total, but we thought we've share a small sample from a email marketing company, MailChimp. They are saving 2,400 trees daily though their services alone.

"During a typical day, MailChimp sends out 20,000,000 emails. Twenty million. And according to our head of deliverability, this is a conservative estimate.

We can all agree that if you're sending emails, you're not using paper, right? Right. According to Conservatree, one tree makes 8,333 sheets of typical 20 lb. weight copy paper. If we assume one newsletter sent to one recipient would consume at least one sheet of paper

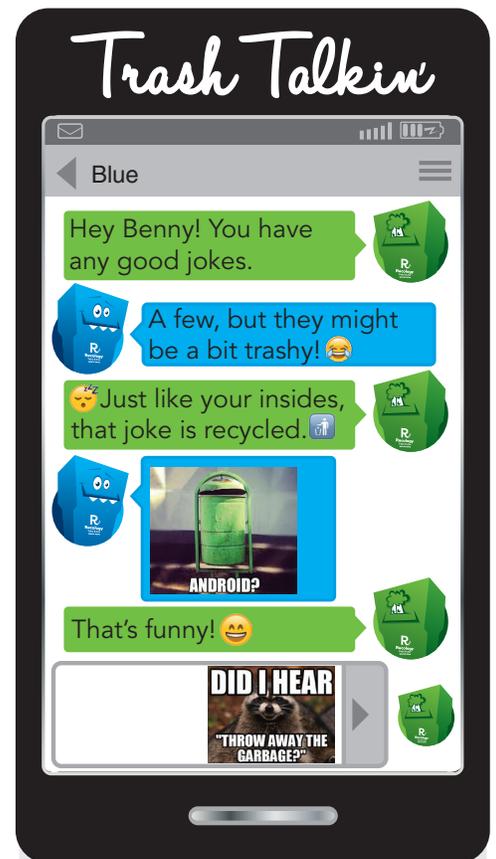
**"20 million emails/day  
divided by 8,333 =  
2,400 trees saved  
every day!"**



(that's being very conservative),  
one tree = 8,333 emails.

20 million emails/day divided by 8,333 = 2,400 trees saved every day! Just by sending email instead of paper-based marketing materials."

Now, that's a neat statistic! We are excited to see more companies innovate new ways to save resources. The DMV, doctors, hospitals, and schools have all made changes to decrease their paper waste by going digital. Restaurants and small businesses are also changing to digital checkouts and email receipts. It's possible the email could be our biggest ally in the Waste Zero mission.



**whatbin.com**  
Recology's answer to what goes in what bin



**1 FREE DUMP**  
up to 1,000 pounds

No Coupon Necessary. One free dump per year for each customer.

### HOW TO USE:

All you need to do is stop at the scale house and record your address to use your benefits today.

Each calendar year begins January 1.



For More Information About The Yuba-sutter Curbside Recycling Program Call Public Relations Manager, Jackie Sillman At 749-4220